

THE NEW HORIZON

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THE OFFICIAL BULLETIN of the ROTARY CLUB of NEW MANILA HEIGHTS

THE FUTURE OF ROTARY
IS IN YOUR HANDS



***Onwards to
greater heights
of service!***

Meets every Tuesday, 7:30 p.m. at the Peñafrancia Hall, St. Joseph Building, Our Lady of Mt. Carmel Shrine Parish,
New Manila, Quezon City, Philippines

ROTARY CLUB OF NEW MANILA HEIGHTS

Rotary International District 3780

Chartered 1984, Club No. 21939

OUR VISION

To be the MODEL ROTARY CLUB characterized *year in and year out* by: (1) sustained growth in quality membership; (2) balanced and sustained program of service in tune with the needs of the times; (3) unwavering and unconditional support of The Rotary Foundation; and (4) continuous development of future leaders in Rotary beyond the club level.

OUR MISSION

We are a volunteer club of professionals in diverse fields bound by the motto "SERVICE ABOVE SELF." Our members are ACTIVE participants in all our meetings, activities and projects, and are fully committed to the ideals of service be it in our club, profession, community or around the globe. Our meetings are ALWAYS well-planned, organized, relevant and fun. Our projects are balanced against the needs of our community with the objective of making a TRUE and LASTING difference in the lives of others.

Rotary Year 2009-10 Officers and Directors

President	Daniel "Boone" Ongchoco
President-Elect	Ma. Elisa "Baby" Allado
Vice President	Alejandro "Alex" Buot, Jr.
Secretary	Annie "Annie" Torres
Assistant Secretary	Francisco "Pangkoy" Saavedra
Treasurer	Crispina "Cris" Yenke
Assistant Treasurer	Felisa "Fely" Borje
Auditor	PP Francisco "Boyot" Alfonso
Sergeant-at-Arms	Alexander "Alex" Arrojo
Committee Chairpersons	
Club Administration	Alejandro "Alex" Buot, Jr.
Membership Development	PP Edward Dennis "Dennis" Arca
Service Projects	Ma. Elisa "Baby" Allado
Public Relations	Robert "Bobby" Ang
The Rotary Foundation	CP Gloriosa "Oyie" Valarao
Ex-Officio	IPP Rolando "Butch" Pacana
Adviser	PDG Mario "Mar" Nery

New Horizon Editorial Board

PP Elsa "Elsa" Unson

PDG Mario "Mar" Nery

Pres. Daniel "Boone" Ongchoco



Night Program

July 14, 2009

Call to Order	Pres. Daniel A. Ongchoco
Invocation	PS Inday Nery
National Anthem	Rtn. Dexter Qua
Meals & Fellowship	
Introduction of Visiting Rotarians & Guests	PP Elsa Unson
Announcements	Sec. Annie Torres
President's Time	Pres. Daniel A. Ongchoco
Community Singing - "The Climb"	Prospective Member Glenn Macatiag with PE Baby Allado
Introduction of Guest Speaker	PP Rod Lejano
Guest Speaker's Presentation	Dr. Andy Tan
Closing Remarks	Pres. Daniel A. Ongchoco
Rotary Hymn	Dir. Alex Arrojo
Adjournment	Pres. Daniel A. Ongchoco

Night Chair: PP Boyet Alfonso

Certificate of Attendance

This certifies that Rotarian _____
attended the regular meeting of the Rotary Club of New
Manila Heights held at the Penafrancia Hall of Mt. Carmel
Shrine Church, July 14, 2009.

Annie Torres -Club Secretary



The President's Corner

by: Pres. Daniel "Boone" Ongchoco

The Desire for Perfection

The excitement (and I will have to admit, jitters) of presiding over my first Club Meeting as President is now a thing of the past. It was just natural I guess that I really wanted that first meeting to be as perfect as possible. But as fate would have it, things did not turn out as perfectly as we would have wanted it to be. To begin with, because of the arrival of nine new faces (ten if we include first-time Club meeting attendee Dexter), the Peñafrancia Hall all of sudden became a bit crowded, with tables and chairs seemingly lacking. The New Horizon Club Bulletin, though all and ready to be printed out under a brand new format and cover page, never got out of the press so to speak as technical difficulties, in addition to PP Elsa's adventure in the US Embassy, spoiled its timely release. Of course, the lack of a reliable sound system also spoiled what the Club directors planned to be a night of tribute to pop icon Michael Jackson. In addition, because of the Club picture taking, the night for most of us extended past the 10 o'clock Mount Carmel curfew. I actually could go on and on if I further nitpicked through the program that transpired that night.

However, what I would rather want to focus on is the multitude of positives that I was able to witness on the days leading to that meeting and on that night itself:

Yes, while the venue for our meeting suddenly became a tad small, I would rather look at it as a nice problem to have as it simply meant our membership will be growing in the very immediate future. Besides, the cramped venue forced everyone to mingle closer to each other and make new acquaintances at the same time. In Gen Y terms, RCNMH all of a sudden got the Peñafrancia Hall rocking.

And even as the Club bulletin may not have seen its official release on paper that night, we were able to make up for the situation by showing it through the LCD projector, which may actually be a nice innovation of presenting contents in the Club bulletin every



now and then, particularly if we have pictures. More importantly, I am truly excited with the new design and format which PP Elsa Unson and I have been working on over the last few weeks. Special mention has to go to PP Elsa who, on top of working through the bulletin articles over the wee hours, has also been learning new software programs in Informatics—for free of course—just to help improve our Club bulletin. (Rest assured, everyone will be receiving last week’s issue together with the one of tonight.)

As for the unreliable sound system, well, at least it helped us witness the ingenious response and adjustments of our members (like singing a cappella and putting the microphone near the laptop acting as our sound system), and above all, the RCNMH brand of teamwork (with new member Dex Qua and PP Elsa before the program, and PE Baby Allado and PP Jun San Juan during the program, all working together on the technical equipment just to make sure the “show goes on”) that was truly a sight to behold.

And lastly, as for going past the 10 o’clock curfew, the positive there is that we saw how most of the Club members enthusiastically dressed up for the picture-taking—a proof of our unity as a Club—and what a fantastic recruit we have in our hands in the person of Noel San Andres, who selflessly shared his talent in photography by conducting the photo session gratis et amoré complete with all the state of the art photography gadgets and paraphernalia. I am pretty sure that as this Rotary Year chugs along, opportunities will arise that will also allow our other new and prospective members to share their unique talents and services with the Club.

In a nutshell, what I am trying to drive at is that even as we strive for perfection, the failure to achieve it must not blind us from looking at the positives and the countless lessons that can be learned along the way. I am a true believer that adversity and imperfection brings out the best in Rotarians. In more ways than one, it is not about reaching the top as it is about THE CLIMB. To paraphrase the hit Miley Cyrus song, “it ain’t about how fast we get there nor about making it on the other side, it’s THE CLIMB.” In this Rotary Year of struggles and imperfections, let us together focus on the climb and along the way, appreciate the view—the positives and blessings that will surely flood our paths as we approach the mountaintop. Here’s wishing we overcome our imperfections and make this our best Rotary Year ever!



Message

Please pay your P600 Monthly Dues to Treas. Cris Yenke. Those who wish to pay on a semestral or annual basis are most welcome.

**Happy Birthday, PP Rod Lejano!!!
Thank you for the sumptuous dinner treat to us all!**

Important DATE!

R.I. District 3780, Philippines

Harry Potter

The first out of venue club meeting is set for July 23, 2009, 7 p.m. at Podium.

TRF SEMINAR

The Rotary Foundation (TRF) Seminar is scheuled to be held on July 25, 2009 (Saturday) at Dolce Latte.

Inter-City Meeting

An Inter-City meeting with Chief Justice Puno as Guest Speaker will be held on July 30, 2009 7:30 p.m. at Club Filipino.

PLEASE!!

Submit all pictures and souvenir program ads for our club induction within the next week so we can meet the deadline for production. All items should be given to CP Oyie Valarao personally or to Pres. Boone via d.ongchoco@synermaxx.com not later than July 24, 2009.



CROSSROADS

by: PDG Mario Nery

The Theory And Practice Of Membership Development

Every Rotary Club worth its name will always aspire to grow the Club. To ensure that the effort expended will not be wasted, as well as to protect the Club members from unnecessary disillusionment, Rotary International has come up with simple but important steps in the process of adding and keeping new members. These are the steps:

1. If you find someone who you think will make a good Rotarian, before even inviting him/her to join, you must first be certain that the prospective candidate has the financial means, the time, and the predisposition required of a member.

2. If yes to all three, then submit his/her name to the Board, as well as his background. The Board will then ask the Membership Chair to see if the candidate indeed has the qualifications, and if a classification is vacant, and to report on his/her findings at the next board meeting. If the Board finds the candidate meritorious, it will give its preliminary approval. **THAT IS THE ONLY TIME YOU CAN INVITE HIM/HER TO ATTEND OUR REGULAR MEETING AS YOUR GUEST, BUT NOT YET INTRODUCED AS A PROSPECTIVE ROTARIAN, MERELY YOUR GUEST.**

3. The purpose of the invitation is for him/her to get a feel of the organization, and for the members to size him/her up. If he/she does not feel good, he/she will not come back. If the members do not like his/her behaviour, the sponsor is advised not to extend another invitation, unless the sponsor makes an appeal.

If the candidate(s) feels like joining, then the Club takes a vote. Two negative votes means a rejection. If he/she gets club approval, then he/she is given Rotarian Information by a qualified member, after which, the candidate first pays his/her dues and is then inducted as a regular member. Remember, if you introduce your candidate as a prospective member and the Board or the general membership will vote him/her down, you will embarrass yourself and your friend. So the prudent way is to introduce your friend as a guest. If we follow these steps, your candidate will very likely stay with us for the rest of time.

ABOUT THE NEW PRESIDENT OF THE CLUB



Boone, as he is more fondly called, once dreamed of playing professional basketball and winning the Philippines' first Olympic gold medal. Today, however, his passion for sports has given way to his devotion to his family and his commitment to the schools and businesses he operates. He is a loving husband to former college sweetheart, Jackie, and the proud father of three academically and artistically gifted children: Joan (15), David (13) and Julia (8). A multi-awarded and seasoned entrepreneur, he is the Founder and President of GNO Tech Resources and King Boone Ventures—the two companies that control and operate the most bemedalled and largest franchise network of Informatics in the Philippines and concurrently holds the master franchise rights to operate Informatics computer schools in Shenzhen, China. He is also the Chairman & CEO of Synermaxx, the first truly integrated business, internet and mobile, and product solutions company in the Philippines. He likewise sits as a member of the Board, either as President and/or Director, in several other companies engaged in property, education, business process outsourcing, advertising and sports & recreation.

A born winner with a penchant for excellence, Boone



counts amount his accolades the first-ever Franchisee of the Year (Service Category) award given by the Philippine Franchise Association in its Franchise Excellence Awards for 2004. He is also a 6-time winner of the in-house Informatics Philippines Franchisee of the Year award and a recipient of multiple citations from the Philippine Quality Awards for Business Excellence and Philippine Marketing Excellence Awards. Previously, he worked as a brand manager at Procter & Gamble Philippines and as a consultant for the Carlos Velez Group of Companies. A gifted student, Boone was a consistent math and debating champion during his scholastic days. He graduated Class Valedictorian from the Philippines' premier business school, De La Salle University-Manila (1990) with two undergraduate degrees: B.A. in Economics (*summa cum laude*) and B.S.C. in Management of Financial Institutions (also *summa cum laude*). He was also conferred with the Sixto K. Roxas Gold Medal for Excellence in Economics, and holds a post-graduate certificate in e-Business from the University of California-Berkeley Extension.

But all his accomplishments aside, Boone still finds greatest fulfillment in being able to make a tangible contribution to helping improve the lives of the less privileged. As part of his "service for others" commitment, Boone has been dedicated and active Rotarian for the RC New Manila Heights Chapter and a Board Director of the Horseshoe Village Homeowners Association for the last four years. A regular contributor to charitable institutions, he counts among his favorite beneficiaries the Tuloy sa Don Bosco Streetchildren, La Sallian Legacy Campaign, Mary the Queen Ladies of Charity, Immaculate Heart of Mary Academy Davao Mati scholars, Carewell Foundation, and of course, The Rotary Foundation. In his Informatics colleges alone, effective 4 years ago to the present day, he has generously allotted 20% of the school enrollment for partial or full scholarship grants, thus helping out countless economically challenged but academically capable students. Not surprisingly, he often publicly shares as his greatest fulfillment finding out how the many children he has helped have gone on to lead more productive lives.



MEET OUR GUEST SPEAKER

Master Andy Tan, 50 years of age, has been practicing the art of Feng Shui for more than 2 decades now. To the surprise of many, he is actually a Doctor of Medicine. In fact, he aptly describes himself as a licensed physician, business consultant, psychic counselor and at times a G.R.O. (Ghost Relations Officer). In all these endeavors, his personal advocacy is to share esoteric knowledge in a scientific manner, so as to help and educate the people on the proper application of feng shui and to avoid commercialism at the same time.

Dr. Andy has given talks in various places, including Rotary Clubs, PIID (Philippine Institute of Interior Designers), Asian Hospital, National Real Estate Association, HSBC, RCBC, UP College of Economics, De La Salle University, San Beda College, Chiang Kai Shek College, to name a few.

He graduated with a degree in B.S. Medical Technology and obtained his Doctor of Medicine, both from the University of Santo Tomas. He is married, has a 12-year old son, and resides in Binondo, Manila.

MORE REMINDERS FROM THE CLUB SECRETARY

RCNMH OPERATION: "HANDS ON" MILK FEEDING begins this week at --

P. Tuazon Elementary School and
P. Bernardo Elementary School.

Feeding Schedule: 10:00 am - 12:00 pm, Monday to Friday
for at least the next six weeks

(Rotarians who have missed Regular Weekly Meetings may join the RCNMH Operation "Hands On" Milk Feeding activities on the specified schedules for make-up purposes.)



Our officers and directors who attended the Club Admin seminar last Saturday afternoon



Photos by Director Alex Arrojo taken at July 7 Club meeting





THE CLIMB

(from Hanna Montana: The Movie Soundtrack)

I can almost see it
That dream I am dreaming
But there's a voice inside my
head saying
"You'll never reach it"

Every step I'm taking
Every move I make feels
Lost with no direction
My faith is shaking

But I gotta keep trying
Gotta keep my head held high

There's always gonna be
another mountain
I'm always gonna wanna make
it move
Always gonna be a uphill battle
Sometimes I'm gonna have to
lose

Ain't about how fast I get
there
Ain't about what's waiting on
the other side
It's the climb

The struggles I'm facing
The chances I'm taking
Sometimes might knock me
down
But no, I'm not breaking

I may not know it
But these are the moments
that I'm gonna remember
most, yeah

Just gotta keep going

And I, I got to be strong
Just keep pushing on

'Cause there's always gonna be
another mountain
I'm always gonna wanna make
it move
Always gonna be a uphill battle
Sometimes I'm gonna have to
lose

Ain't about how fast I get there
Ain't about what's waiting on the
other side
It's the climb, yeah!

There's always gonna be another
mountain
I'm always gonna wanna make
it move
Always gonna be an uphill battle
Somebody's gonna have to lose

Ain't about how fast I get there
Ain't about what's waiting on the
other side
It's the climb, yeah!

Keep on moving, keep climbing
Keep the faith, baby
It's all about, it's all about the
climb
Keep the faith, keep your faith,
whoa



RCNMH Membership Card

One of the new things to look forward to in this Rotary Year is the soon to be launched Rotary Club of New Manila Heights membership card. This card is aimed to be not just a source of identification for RCNMH members but also as a way of highlighting and supporting their business or classification involvement. Members are encouraged to solicit additional discounts from outside establishments to add more benefits to the existing list of discounts.

Summary of Member's Card Benefits

Ambre Boutique, G/F Vernida I Condominium, 120 Amorsolo St.,
Legaspi Village, Makati – 10% discount

Artistree Gallery – 5% discount

Edward Dennis Events Management – 5% discount

Equis Construction – 5% discount

Gold & Silver Pawnshop – Free Appraisal

Informatics – 10% discount (applicable in Diliman, SM North
EDSA, Cainta, SM Marikina and Fairview branches only)

Jimmy Siybauco Graphology Reading Classes – 20% discount

Katy Creations – 10% discount (applicable in Robinson Galleria
EDSA, SM Mall of Asia, Robinson Place Ermita, and soon
in SM Megamall and SM North EDSA)

Lejano Construction – 5% discount

Modelo Pilipinas – 5% discount on modeling classes

RMP Consultancy Training Seminars – 5% discount

Synermaxx Corporation – 5% discount on business solutions and web
design projects

TNP Insurance Associates – referral discounts for non-life insurance
coverage



How To Stay Married!

A man and woman had been married for more than 60 years. They had shared everything. They had talked about everything. They had kept no secrets from each other except that the little old woman had a shoe box in the top of her closet that she had cautioned her husband never to open or ask her about.

For all of these years, he had never thought about the box, but one day the little old woman got very sick and the doctor said she would not recover.

In trying to sort out their affairs, the little old man took down the shoe box and took it to his wife's bedside.

She agreed that it was time that he should know what was in the box.

When he opened it, he found two crocheted dolls and a stack of money totaling \$95,000. He asked her about the contents.

“When we were to be married,” she said, “my grandmother told me the secret of a happy marriage was to never argue.

She told me that if I ever got angry with you, I should just keep quiet and crochet a doll.”

The little old man was so moved; he had to fight back tears. Only two precious dolls were in the box. She had only been angry with him two times in all those years of living and loving. He almost burst with happiness.

“Honey,” he said, “that explains the doll, but what about all of this money? Where did it come from?”

Oh,” she said, “that’s the money I made from selling the dolls.”

THE FOUR WAY TEST

*Of all the things we think,
say or do:*

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL
& BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to
all concerned?

THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
3. The application of the ideal of service in each Rotarian's personal, business and community life;
4. The advancement of international understanding, goodwill and peace through worldwide fellowship of business and professional persons united in the ideal of service.



THE ROTARY CLUB OF NEW MANILA HEIGHTS HYMN



I

There's a wish that we've been dreaming of
There's a wish to build a better world.
And we know we can change this world again
if we try to lend a hand.

REFRAIN

The Rotary Club of New Manila Heights is here
Reaching out to serve without fear
For service above self is what we believe
A real Rotarian should live.

II

Let's make friends with everyone we meet
And bring help to everyone in need
For you will agree all these things you see
Make what we call Rotary (REFRAIN)

III

Let us stand and fight for what is true
And defend what's just and what is good
For that's Rotary and will always be
Our guide to eternity
(REFRAIN)

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and Barangay Horseshoe



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