

## WHERE TO MAKE-UP

Monday	RC Metro Sta Mesa	7pm Rotary Center
	RC Tomas Morato	7pm Sulo Hotel
	RC Ayala Heights	7:30pm Rotary Center
	RC Roxas	8pm Rotary Center
Wednesday	RC Cubao EDSA	7pm Rotary Center
	RC New Manila	7:30pm Rotary Center
	RC Mega EDSA	7:30 pm Rotary Center
	RC Tandang Sora	7:30pm Rotary Center
	RC Bagong Silangan	8pm Rotary Center
Thursday	RC Capitol Hills	7pm Serye (QC Circle)
	RC Commonwealth	7pm Heat EDSA Shangri-la
	RC Kagitingang Cubao	7:30pm Camp Aguinaldo
	RC Pag-asa	8pm Jollibee East Ave/V Luna
	RC Paraiso	8pm Rotary Center
Friday	RC Cubao East	7pm Tang Kang Resto, Roces Ave
	RC Cosmopolitan Cubao	8pm Rotary Center
	RC Metro Diliman	8pm Rotary Center
	RC Kamuning West	8pm Rotary Center
	RC QC Circle	7pm DAR FAPSO
	RC SFDM Central	8pm Rotary Center

Rotary Club of New Manila Heights  
Out of Venue Meeting  
7:30 pm, January 25, 2011 (Tuesday)  
Max's Restaurant, Sct. Tuazon St., Quezon City

## P R O G R A M

<b>Call to Order</b>	Pres. Ma. Elisa "Baby" Allado
<b>Invocation</b>	PP Dennis "Dennis" Arca
<b>National Anthem</b>	Dir. Francisco "Pangkoy" Saavedra
<b>The 4-Way test</b>	PP Eduardo "Ed" Aguila
<b>Introduction of Visiting Rotarians &amp; Guests /Announcements</b>	Sec. Bernadette "Badette" Redublo
<b>Finest Moments</b>	Rtn. Rosalie "Rhose" Montreal
<b>Introduction of Guest Speaker</b>	IPP Daniel "Boone" Ongchoco
<b>The PLDT SME Experience</b>	Nicolo Edoardo Y. Reyes Community Consultant, PLDT SME
<b>Presentation of Token</b>	Pres. Ma. Elisa "Baby" Allado & Sec. Bernadette "Badette" Redublo
<b>Community Singing</b>	Rtn. Annabelle "Anabel" Jereza
<b>President's Time</b>	Pres. Ma. Elisa "Baby" Allado
<b>RCNMH Hymn</b>	PP Roman "Boy" Escueta
<b>Adjournment</b>	Pres. Ma. Elisa "Baby" Allado

### Certificate of Attendance

This certifies that Rotarian \_\_\_\_\_  
attended the regular weekly meeting of Rotary Club of New Manila  
Heights held at Function room Maximo B, Max's Restaurant, Sct.  
Tuazon St., Quezon City on January 25, 2011.

Bernadette Redublo  
Club Secretary

Night Chair: Rtn. Edward "Dward" Aquino  
Dinner Host: PLDT- SME

## President's Corner

Ma. Elisa "Baby" Allado

### MID-YEAR CONFERENCE

RI District 3780 held its midyear conference (MidCon) in Boracay from January 21-22, 2011 at the Alta Vista Condotel. Host Club was the Rotary Club of South Triangle while the MidCon was chaired by Congresswoman PP Bernadette Herrera-Dy.

The 1st activity was a sports fest/teambuilding activity on Friday afternoon with 4 predetermined teams composed of Global Presidents, District Officers (e.g., Committee Chairs, AGs and AGRs, etc.) and other Rotarians. The Blue team was declared the overall winner of the competitions which included cheering, Longest Line, ball relay, sack race and obstacle course. An exhibition volleyball game was also played by the ladies.

In the evening, a Hawaiian luau fellowship was held at Boracay Terraces resort. Everybody came in colorful, flowery Hawaiian attires. Highlight of the party was the 3-part Talent contest of song, dance and jokes. Winners were Blue team (singing), White team (dancing) while the hotly contested joke contest between DS Mar Cancio & AG Pete Muraó ended with the latter bagging the prize. There were 3 lechons, 1 roasted calf, sacks of fresh oysters, fish (grilled & with soup) & lots of beer /soda.

The whole Saturday was devoted to serious matters starting with DG Ambo Gancayco's "state-of-the-district" report enumerating district achievements for the first 6 months of the year and identifying the problem areas as well. The Clubs then broke out into teams in order to tackle the problems and formulate plans to solve them. While we did well on the service projects, the membership development programs and the annual giving contributions fell way below the targets. In the afternoon, the District Committee Chairs reported on their respective committees while the AGs gave a summary of the midyear accomplishments of their respective Clubs.

For the 1st semester, the District lost 5 Clubs terminated due to non-payment of dues. While 283 members were inducted, some 201 members were lost. New members have to be registered by March 31 to be counted for this Rotary year. On the matter of annual giving, only \$44,000 have been paid of the targeted \$150,000 so far. The difference has to be raised & paid by March 15. Speakers during the plenary session breaks were Congressman Edcel Lagman of Albay who talked on the Reproductive Health bill and Congressman Florencio Miraflores of Aklan who updated us on tourism developments in Boracay.

The culminating affair after a hard day's work was the White night fellowship on the beach preceded by an anticipated mass. There were prawns and more lechon & fresh oysters, kare-kare, fresh vegetables & fruits. The live band brought everyone on their feet to dance and burn the calories away till past midnight. It was an enjoyable affair but Gov Ambo promptly reminded us to get back to work as soon as we return to Manila.

## Community Song

### THANK YOU FOR THE MUSIC

(Songwriters: Andersson, Benny Goran Br;Ulvaeus, Bjoern K.

Artist/Band -ABBA)

I

I'm nothing special, in fact I'm a bit of a bore  
If I tell a joke, you've probably heard it before

But I have a talent, a wonderful thing  
'Cause everyone listens when I start to sing  
I'm so grateful and proud  
All I want is to sing it out loud

II

So I say

Thank you for the music, the songs I'm singing  
Thanks for all the joy they're bringing

Who can live without it, I ask in all honesty  
What would life be?

Without a song or a dance what are we?  
So I say thank you for the music

For giving it to me

Mother says I was a dancer before I could walk  
(M'M)She says I began to sing long before I could talk

And I've often wondered, how did it all start  
Who found out that nothing can capture a heart

Like a melody can  
Well, whoever it was, I'm a fan

Repeat II

I've been so lucky, I am the girl with golden hair  
I wanna sing it out to everybody  
What a joy, what a life, what a chance!

Thank you for the music, the songs I'm singing  
Thanks for all the joy they're bringing

Who can live without it, I ask in all honesty  
What would life be?

Without a song or a dance what are we?  
So I say thank you for the music

For giving it to me

Thank you for the music  
For giving it to me...

## GUEST SPEAKER FOR TONIGHT

### **Nicolo Edoardo Y. Reyes**

Date of Birth:	June 6, 1984
Work Experience:	PLDT SME July 2009 - Present Community Consultant
	Citibank Savings Inc. April - January 2009 Personal Banker
Education:	Bachelor of Science, Major in Marketing Ateneo de Davao University 2008



**Greetings to our**

**Birthday Celebrant!**

**January 19 – Jimmy Siybaucó**

## **CALENDAR OF ACTIVITIES**

### **JANUARY – ROTARY AWARENESS MONTH**

January 4	-Regular Weekly meeting
January 9	-start of Bowling tournament, Eastwood
January 11	-Regular Weekly Meeting
January 15	-9am NomCom selection, Rotary Center
January 18	-Induction of New Members
January 21	Bloodletting, Camp Bagong Diwa, Bicutan 8am – 4pm
January 21-22	- Midyear Conference, Boracay
<b>January 25</b>	<b>-Out-of-venue Meeting (Max's Restaurant, Sct. Tuazon) with Guest Speaker from PLDT SME</b>
<b>January 28-30</b>	<b>-RYLA Camp, Philips Sanctuary, Antipolo</b>

## **Changemaker Award to recognize clubs that make an impact**

By Joseph Derr

Rotary International News – 21 January 2011



RI President-elect Kalyan Banerjee will introduce a new recognition, the Changemaker Award, to accompany the Presidential Citation during the 2011-12 Rotary year.

Banerjee, who said he will encourage Rotarians to focus on change, explained that the Changemaker Award will recognize Rotary clubs that make an extraordinary impact through their work in the Avenues of Service.

To qualify, clubs will choose from a menu of activities and complete a minimum number for each avenue. All activities must be undertaken and completed between 1 July 2011 and 1 March 2012. District governors will select three clubs in the district -- the top-performing small, medium, and large clubs -- to be entered into a zone and international competition, culminating in the opportunity to be recognized onstage at the 2012 RI Convention in Bangkok, Thailand.

Activities include demonstrating a net gain in membership over three straight years (2009-12) for Club Service and conducting a career counseling or vocational training program in the community for Vocational Service.

The 2011-12 Presidential Citation will recognize achievements related to membership development and contributing to The Rotary Foundation, and will feature club and district recognition categories. The top 15 districts and 15 clubs certified by governors and validated by RI will be recognized onstage at the 2012 convention.

Clubs will select from criteria such as increasing the number of younger professionals in the club by 2 percent and inducting RI or Rotary Foundation program alumni. Districts will choose from a variety of goals, including 100 percent participation in the Annual Programs Fund.

For Banerjee, the Changemaker Award and Presidential Citation reinforce the work of each Rotarian throughout the year to make the world a better place through service.

# Crossroads

PDG Mario R. Nery

## The Second Semester Pitfalls

It is not uncommon for Rotary Clubs to realize at the beginning of the second semester that there is still so much to be done to achieve the goals we have set for ourselves. Everybody, well almost everybody, say this is a natural phenomenon in the Philippines. My humble opinion is that it is not so. More often than not, it is a result of defective planning or monitoring. Sometimes, in the case of Rotary, it is also because the membership has not really been involved, for one reason or another.

When the realization sinks in that so much more has still to be done, the temptation to rush things up, even at the risk of sacrificing the quality of the work, specially if the primary objective is to win awards, becomes great. The reality of course is when you rush things up, you will need to sacrifice some things just so you can catch up. Then your problem becomes worse. The prudent course to take is to focus only on the really important projects and which have the greatest impact to our beneficiaries, because as we have said many times, it is not the number but the quality of our work that sets us apart from all the rest. The entire club must sit down and review what of the remaining programs we must focus on, because this is not a decision that only the President can make. It must be the Club.

There is a little lesson I learned from my corporate management days, which may be useful for us. I was taught that all of us, big or small, man or woman, whatever your position in life may be - all of us have exactly 24 hours a day, not a second more, not a second less. It is up to us to choose where our time can best be spent, and the wisdom of the ages tells us that you must spend your time where you truly believe you can be of best service to your fellowmen, because that ultimately is our reason for being, to be of service to others. The sooner we do this, the better our Club will be.

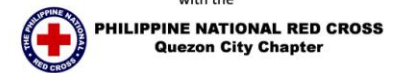
**Please pay your annual/monthly dues soonest. Our 2<sup>nd</sup> semester Semi-Annual (SAR) payments to RI will be due by January 31, 2011.**

## RCNMH BLOODLETTING ACTIVITY

Rotary Club of New Manila Heights conducted a blood-letting activity on January 21, 2011 at the National Capital Region Training School under PSUPT Nicolas Salvador. The activity netted 72 units of whole blood for the Philippine Red Cross Quezon City Chapter under Ms Annie Torres who sent the Chief of the Blood Bank herself, Dr. Gloria Lorenzo, together with her 20 staff members.



## JOINT BLOOD LETTING ACTIVITY



NCRTS Covered Court, Camp Bagong Diwa, Bicutan, Taguig City  
January 21, 2011



In attendance to support the activity were PP Boy Escueta, PP Ponchit Miranda, Pres-elect Alex Buot, PP Ed Aguila and Rtn. Nick Torre who not only organized the event but also donated blood himself. RCNMH sponsored the lunch of the Red Cross and NCRTS personnel.

## A new approach to Rotary

Rotary International News -- 20 January 2011



Katie Ischkin, president & founder of the Rotary Club of South Metro Minneapolis Evenings, Minnesota, USA, believes in a new approach to Rotary. Her Rotary club, chartered in June, has already grown to 25 members, including 12 new Rotarians who were recruited in a 3-month period. The club has signed up for its first Matching Grant & international service project & has participated in more than 10 community service or hands-on volunteer efforts.

Ischkin shared her ideas on how to attract young professionals to Rotary during the International Assembly, an annual training event in San Diego, California. As a "proud, young, female Rotarian," she is among only 2% of club members worldwide under the age of 30, & only 11% under 40. "We need to focus on generating interest in young people for the future success of Rotary," she said. "We are faced today with the need to grow not just for the sake of numbers but to create strong, young, global leaders who are going to help continue the success of the Rotary organization."

Ischkin advocates a new outlook on membership, a different approach to club structure. As a change management consultant, she said she understands people's fear of change. But she stressed that her approach doesn't mean altering the core pieces of the organization or losing what Rotarians hold dear.

"What does change are what I call surface-level elements," she said. "The pieces that individual clubs have the power to shift & redesign, such as meeting times & locations, program structures, club member involvement, and committee formats."

### Manage expectations

Ischkin's club meets in the evening & lowers costs by not having meals. It doesn't hold traditional meetings every week: The 3rd meeting of the month is a happy hour/networking event at different locations in the city, & the 4th meeting is a hands-on volunteering opportunity.

Ischkin added that it's important to understand the mindset of the new generation & manage expectations accordingly. Younger people are "always on the go & truly connected," she explained, whether it's through social networking, text messaging, or other means. They face a lot of pressure to be involved in multiple endeavors & to balance work & personal life. As a result, they may be "on call" with their careers, but they are no less dedicated to service.

"When you're trying to recruit younger members or even sponsor & start a New Generations Rotary club, take time with your club & committee to outline what your expectations are & whether they will align with the younger generation you are trying to attract & work with," she said. "Not every Rotary club can quickly shift gears to attract younger members; it takes time & baby steps."

But for many clubs, she said, "all it takes is opening up your minds & starting to think differently about the future of your club's membership."



## Prayer

**Lord God Almighty, You know that we are so busy with many, many things, some of which are really of no consequence in the scheme of the everlasting life You plan for us. In our humanity, we want to provide for our families as responsible parents. We want to make a difference. We also want to enjoy the fruits of our labor...sometimes in greater measure than the call to serve and make a difference. We need You to help us balance our lives and to beckon us always to tread in the ways of Your footsteps so that our lives may really have true meaning. Help us to grow in a spirit of true gratefulness so that we may see and realize that what we have and what we accomplish are blessings You give us and help us with. We also want to grow in graciousness so that even under pressure and trials, we may be loving and kind. We ask also for the gift of true generosity so that we may bless others and share our resources with them.**

**We do not always understand Your ways especially in times of trial and pain but we also have seen how You have always walked with us, blessed us truly, tremendously and always on time. So now, we want to truly say -- Praise to You, Lord Jesus Christ, King of endless glory. We praise You, we bless You, we worship and adore You, Lord.**

### QUOTE OF THE DAY

**"Fall seven times, and stand up eight."**

**~Japanese Proverb**

### THOUGHT OF THE DAY

**"We gain strength, and courage, and confidence by each experience in which we really stop to look fear in the face...we must do that which we think we cannot."**

**~Eleanor Roosevelt**

From Motivation in a Minute

## 'Reach Within to Embrace Humanity' is 2011-12 RI theme

By Joseph Derr

Rotary International News -- 17 January 2011



RI President-elect Kalyan Banerjee announces the 2011-12 RI theme during the International Assembly in San Diego, California.

RI President-elect Kalyan Banerjee will ask Rotarians to *Reach Within to Embrace Humanity* during the 2011-12 Rotary year. Banerjee unveiled the RI theme during the opening plenary session of the 2011 International Assembly, a training event for incoming district governors.

He urged participants to harness their inner resolve and strength to achieve success in Rotary. "In order to achieve anything in this world, a person has to use all the resources he can draw on. And the only place to start is with ourselves and within ourselves," Banerjee said.

Once Rotarians find their inner strength, he continued, they can accomplish great things in their communities and around the world. "Discover yourself, develop the strengths within you, and then unhesitatingly, unflinchingly, go forth and encircle the world, to embrace humanity," he said.

Banerjee emphasized the family as a starting point in serving others. "The communities we live in are not built of individual people but of families -- families living in homes together, sharing their lives and their resources and their common destinies. Good families lead to good neighborhoods, and good neighborhoods build good communities." Rotarians can focus on projects that support families, such as those that provide safe housing or improve maternal and child health, he said.

Continuity in Rotary's work, including polio eradication, is also important, Banerjee said. "There are so many things we are indeed good at: working for clean, safe water; spreading literacy; working in so many ways with the New Generations, our youth, in our newest Avenue of Service and assisting them to become the leaders of tomorrow."

Citing Mahatma Gandhi's call to "be the change you wish to see in the world," Banerjee said Rotarians should also focus on change. "If we wish for peace, we start by living in peace ourselves, in our homes and in our communities," he explained. "If we wish environmental degradation to stop, if we wish to reduce child mortality or to prevent hunger, we must be the instrument of that change -- and recognize that it must start *within us*, with each of us."

## PHOTO GALLERY

PP Jun San Juan accepts Plaque of Appreciation on behalf of ITIP for its generous contribution to our gift-giving last December



MIDYEAR CONFERENCE, Jan 21-22, Boracay



District Governor Ambo Gancayco and Lady Dot pose with the Global Presidents beneath the full moon during the White Night fellowship party by the sea



Pres Baby & Rtn Irma posing in front of the famous Boracay sunset and at the Alta Vista condotel lobby before proceeding to the Hawaiian fellowship